

Press release

Glattbrugg, 10 June 2024

Peter Knapp to become SwissSign's new Chief Revenue Officer as of 10 June 2024

On 10 June 2024, Peter Knapp will take on the position of Chief Revenue Officer at SwissSign AG, a Swiss trust service provider. In this role, he will join the SwissSign Management Board and will be responsible for the sales area for the entire SwissSign range – including certificate, signature and identity solutions.

Peter Knapp will become the new Chief Revenue Officer (CRO) of SwissSign AG on 10 June. Over the course of his career, Mr Knapp has gained extensive knowledge in a variety of industries and roles. Peter Knapp – a recognised expert in sales and digitalisation with over 20 years of experience in the software industry – will join the SwissSign Management Team. Mr Knapp most recently served as Head of Sales and Executive Board Member at ti&m AG. Prior to that, he was Head of Key Account Management (CH/FL) and Member of the Swiss Management Team at Avaloq.

Anantha Ayer, CEO of SwissSign, commented: 'We are delighted to have secured Peter Knapp as our new CRO. Thanks to his many years of experience in institutional sales and partner management, he will help us to achieve the market potential in the areas of certificate, signature and identity solutions.'

Peter Knapp, the newly appointed CRO of SwissSign, remarked: 'I see a great deal of potential – and continually growing potential in particular – when I look at the range of products and services that SwissSign offers. As digitalisation continues to progress, the issue of IT security is becoming increasingly important too. SwissSign is positioned in this sweet spot. I look forward to optimally aligning the Sales Division to this development and thus contributing to SwissSign's growth and success.'

As of 10 June 2024, the SwissSign Management Board will consist of:

Anantha Ayer, Chief Executive Officer
Markus Venetz, Chief Commercial Officer and Deputy CEO
Walter Herter, Chief Information Officer
Johannes Termin, Chief Administrative Officer
Frédéric Mauger, Chief Product Officer
Peter Knapp, Chief Revenue Officer



Media contact:

Diane Illi, Head of Marketing & Sales Operations SwissSign AG

Email: pr@swisssign.com

About SwissSign

SwissSign is a recognised trust service provider (TSP) and leading provider of digital certificates, electronic signature solutions and identity services. SwissSign protects all of your data according to the highest security standards while keeping it in Switzerland.

Digital certificates enable customer authentication and encrypted data transmission, thus protecting digital services against unauthorised accesses. Using our electronic signature solutions, customers can conclude legally valid business transactions online at any time. Identity services like SwissID provide public authorities, insurance providers, banks and other online services with a certified identification process, enabling simple and efficient customer onboarding.

SwissSign is a data security specialist by Swiss Post.